



Build Your Online Course with WordPress & LearnPress

(Yes, the plugin is FREE! You don't need fancy tools to create a course that sells!)

DEIRDRE SHOCKLEY

Atypical Business llc



Hey there, Rockstar!

I see you're ready to bring that brilliant knowledge of yours into the world and launch your own online course!

You don't need a fancy, expensive setup—just a little WordPress magic, a few free tools, and a dash of your own expertise.

This cheat sheet is your no-fluff, all-action guide to getting that course up and running in no time.

So grab a cup of coffee (or your favorite treat) and let's get this party started!



Build Your Online Course with WordPress & LearnPress

Step 1: Set Up Your Course Website

- Install LearnPress:
 - Go to Plugins > Add New and search for "LearnPress."
 - Click Install and Activate.
 - Run the setup wizard to configure basic settings like currency, payment, and pages (Courses, Checkout, Profile).

Step 2: Customize LearnPress Settings

- General Tab:
 - Review and adjust the pages set up by the wizard (Courses, Checkout, Profile).
 - Check the currency and decide whether to allow instructor registration.
- Payments Tab:
 - Set up PayPal by entering your PayPal email.
 - Configure payment options for your courses.
- Profile Tab:
 - Customize how student profiles appear and what information is editable.



- Emails Tab:
 - Customize email templates for notifications like course enrollment and payment confirmation.

Step 3: Build Your Course in LearnPress

- Create a New Course:
 - Go to LearnPress > Courses and click Add New.
 - Enter your course title, description, and set the price or leave it free.
 - Set the course duration (e.g., 30 days, 6 months).
- Create Sections:
 - Under the Curriculum section, click Add Section.
 - Name the section and save.
- Create Lessons:
 - Under your section, click Add Lesson.
 - Add your lesson title, content (text, video, etc.), and set the duration.
 - Optionally enable the preview feature for free lessons.
- Create Quizzes:
 - Click Add Quiz under the relevant section.
 - Add questions (multiple-choice, true/false, etc.) and set passing grades.
 - Save your quiz.



Step 4: Customize the Look and Feel

- Change Colors:
 - Go to LearnPress > Settings > Advanced to adjust the Primary Color (buttons and highlights) and Secondary Color (course header background).
 - Adjust the Container Width for course content.

Step 5: Test Your Course

- Sign Up as a Student:
 - Create a test student account and go through the enrollment process.
- Trigger Emails:
 - Ensure all emails (enrollment, payment confirmation, etc.) are working correctly.
- Preview Course Pages:
 - Visit your course pages to confirm that all colors, layout, and content look as expected.

Step 6: Share Your Course with the World

- Promote Your Course:
 - Share your course on your website, social media, and with your email list.
 - Create buzz by offering a special launch discount or running a webinar to introduce your course.



Engage Your Audience:

- Use student testimonials, teasers, and sneak peeks to keep the excitement going.
- Encourage students to leave reviews and share their progress.

You Did It! Woohoo! 🙌

You've officially built your online course platform, and it's looking amazing! Now that you've created your course, customized the design, and tested it like a pro, it's time to hit that Publish button and get it out into the world. Your future students are going to LOVE what you've created—and the best part? You did it with all the right tools (and none of the extra stress).

But if you're feeling like you could use a little extra guidance to make sure your course is everything you dream it to be, I've got you covered. I've created a full course called ***Build Your Course Platform with WordPress & Free Tools*** that goes deeper into each step, giving you all the direction you need to create a successful online course. Ready to take the next step?

[Enroll Here!](#)

And hey, if you're thinking, "I'd rather focus on creating content and let someone else handle the tech setup," I can do that for you too! I offer a LearnPress setup service, where I'll get everything up and running for you with all the basic settings for just \$297. You can focus on what you do best, and I'll handle the rest. [Just click here to schedule a call with me to get started!](#)



Thank You!

You've totally got this, rockstar! Whether you keep going on your own or get a little extra help, your course is going to make a BIG impact.

Thank you for trusting me to guide you through this process! You've got all the tools to make your course a success, whether you're going solo or getting extra support.

Go share your brilliance with the world—I'm cheering you on every step of the way!

You've totally got this, rockstar! Your course is going to make a BIG impact!

Deirdre

Atypical Business llc
